



ALERE KEY POINTS

ALERE is an ERP solution which delivers sophisticated features not commonly found in mass market packages. Complex processes provide maximum benefit when they are presented in a manner that simplifies their use. The acquisition and implementation costs of ALERE are usually found to be very affordable. Ongoing costs are low because they are not based on the number of users.

Often sought capabilities that are included with ALERE, such as Document Management, do not require additional investment. Customizations in ALERE are simplified by its advanced architecture. More importantly, the modifications made by a company are easily transitioned to new product versions.

PLATFORM

- Client/Server and LAN
- One code base throughout ALERE's product offerings
- Multi-tier object orientated architecture - multi-level product customization - data driven definition elements - user hooks/custom code - languages – lingoes
- Inheritance modification strategy allows customizations to be ported to new product releases

MOBILITY – CLOUD DATA

- Use mobile devices to connect to ALERE information through the Cloud
- Support web development by managing ALERE data to be uploaded
- Choose the data to publish to the Cloud on a table and field basis
- Embed custom code to filter the data being published
- Store varies data rules in a library for future use
- Keep the Cloud data fresh by automatically synchronizing it on a periodic basis
- Choose the periodic updates in time intervals ranging from five minutes up to every twenty-four hours
- Ability to manually synchronize data
- Control access to the cloud data using the native login security in ALERE
- Login permission may be granted to anyone inside or outside your company
- The *InTouch Call Sheet App* for a smart phone or tablet has been developed by TIW and is included with ALERE
- The app provides access to real-time company sales information via the Cloud
- Control extends to allowing all the sales information to be viewed, limiting it to a sales team, or filtering the material for a sales person

MOBILITY – SINGLE PURPOSE APPS

- A single purpose app is software designed to accomplish a specific function
- ALERE provides an environment that supports the development of single purpose apps
- Apps link directly to ALERE via remote mobile devices such as tablets or laptops via the internet
- The one or two-way links are in real-time
- Security is provided by the internal ALERE protocols
- The apps can be used to enter orders, display information, etc.
- Each link requires one user seat
- Four single purpose apps are available for use and as templates
- The four apps are
 - ✓ Order entry
 - ✓ Business status
 - ✓ Physical inventory
 - ✓ Manufacturing billboard
- Users may develop their own apps, contract an ALERE Dealer, or request a quote from TIW